



# JFP Research Quarterly

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For 45 years, research published in the *Journal of Financial Planning* has been foundational to building the profession. The *JFP Research Quarterly*, a new publication exclusively for FPA members, makes that research available in a print format.

Each issue of *JFP Research Quarterly* includes the featured research from the previous three digital issues of the *Journal* and other selected content. Research from academics and leading authorities in the financial planning profession now conveniently lands in members' mailboxes and at their fingertips.



Circulation: 15,000

## 2024 JFP Research Quarterly Rate Card

LIMITED TIME PRICING!

Ad 4-Color	1x	2x	3x	4x
Full Page (Run of issue)	\$2,000	\$1,800	\$1,650	\$1,500
Spread (Run of issue)	\$4,500	\$4,000	\$3,600	\$3,200
Cover 2, Page 1 Spread	\$5,750	\$5,175	\$4,600	\$4,100
Cover 2 (Inside Front)	\$2,750	\$2,475	\$2,250	\$2,000
Cover 3 (Inside Back)	\$2,500	\$2,250	\$2,000	\$1,800
Cover 4 (Back Cover)	\$3,000	\$2,700	\$2,400	\$2,150

## 2024 Advertising Dates of Note

Event	Spring	Summer	Fall	Winter
Insertion Deadline	2/22	5/16	8/15	11/14
Materials Due	2/27	5/29	8/28	11/22
In-home Start	3/30-4/3	6/29-7/3	9/28-10/2	12/28-1/1



## Print Advertising Specifications

Ads must be delivered in a high-resolution PDF format.

### Full Page:

Bleed size = 8.625" x 11.125"  
Trim size = 8.375" x 10.875"  
Live area = 7.375" x 9.875"

### Two Page Spread:

Bleed size = 17" x 11.125"  
Trim size = 16.75" x 10.875"  
Live area = 16.25" x 9.875"

Send all creatives to [strategicpartnerships@onefpa.org](mailto:strategicpartnerships@onefpa.org).

Connect with FPA to learn more.

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Please note that FPA reserves the right to review and approve all content prior to publication and mailing.