In 2023, FPA NexGen Gathering will bring NexGen attendees, which FPA defines as up to eight years into their career, together for three days to develop their foundation as financial planners, foster connections, and build the future of the profession. If your firm is interested in supporting the next generation of financial planners, this is the premier event for you.

About the Attendees*

<table>
<thead>
<tr>
<th>Total Attendance</th>
<th>Total Planners</th>
<th>CFP® Professionals</th>
</tr>
</thead>
<tbody>
<tr>
<td>160</td>
<td>105 (65%)</td>
<td>76 (48%)</td>
</tr>
</tbody>
</table>

*Source: FPA NexGen Gathering 2022 registration report.*
**Attendee lists share names of those who opted-in to receive partner communications and include physical addresses only.

***Discount for additional registrations provided off member early bird rate.

****Tabletop exhibit package includes 6’ tabletop with two chairs, trashcan, and drape/tablecloth.

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## Partner Opportunities

<table>
<thead>
<tr>
<th>Amenity or Event</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive opportunity to host a half day pre-conference</td>
<td>Choose one Gold Level amenity</td>
<td>Choose one Silver Level amenity</td>
<td>Choose one Bronze Level amenity</td>
<td></td>
</tr>
</tbody>
</table>

### See list of events and amenities below

- **Dedicated email pre- or post-event** (sent by FPA to all attendees)
  - Platinum: x

- **Insertion in pre-event e-newsletter** (sent by FPA to all attendees)
  - Gold: x

- **Pre-event attendee list**
  - Platinum: x
  - Gold: x
  - Silver: x
  - Bronze: x

- **Post-event attendee list**
  - Platinum: x
  - Gold: x
  - Silver: x
  - Bronze: x

- **Extra drink tickets to share with attendees**
  - Platinum: 15
  - Gold: 10
  - Silver: 8
  - Bronze: 5

- **Complimentary registrations**
  - Platinum: 4
  - Gold: 3
  - Silver: 2
  - Bronze: 2

- **Discount on additional registrations**
  - Platinum: 20%
  - Gold: 15%
  - Silver: 10%
  - Bronze: 10%

- **Tabletop exhibit display**
  - Platinum: x
  - Gold: x
  - Silver: x
  - Bronze: x

- **Opportunity to network throughout event**
  - Platinum: x
  - Gold: x
  - Silver: x
  - Bronze: x

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## Partner Acknowledgement

### Pre-conference
- Event website
  - Platinum: x
  - Gold: x
  - Silver: x
  - Bronze: x
- Within marketing materials, as appropriate
  - Platinum: x
  - Gold: x
  - Silver: x
  - Bronze: x
- Social post materials
  - Platinum: x
  - Gold: x
  - Silver: x
  - Bronze: x

### On-site
- Signage
  - Platinum: x
  - Gold: x
  - Silver: x
  - Bronze: x
- Walk-in slides
  - Platinum: x
  - Gold: x
  - Silver: x
  - Bronze: x
- Listing in conference app
  - Platinum: x
  - Gold: x
  - Silver: x
  - Bronze: x
- Verbal thank you from podium by FPA leadership
  - Platinum: x
  - Gold: x
  - Silver: x
  - Bronze: x

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**Attendee lists share names of those who opted-in to receive partner communications and include physical addresses only.**

**Discount for additional registrations provided off member early bird rate.**

**Tabletop exhibit package includes 6’ tabletop with two chairs, trashcan, and drape/tablecloth.**
Platinum $13,000

Half-Day Pre-Conference
Host an intensive course on the morning of Tuesday, August 22, for up to 50 attendees. The partner will present all content. FPA will provide space and a basic A/V package to includes a screen, projector, and microphone; all food and beverage costs are the partner’s responsibility. Multiple branding opportunities may include notepads and pens, table centerpieces, napkins or cups, signage, and listing in the event app.

Gold $10,500

Breakout Session
Engage with attendees during a 60-minute interactive and conversational breakout session. All content is subject to FPA review and approval. FPA will submit for CFP CE approval, if appropriate. A/V beyond the standard package is an additional cost. A total of three sessions are available.

Cohort Sponsor
Build a deeper connection with one of the five small group cohorts. The opportunity includes up to five minutes of remarks during one cohort session, sharing of company materials, the ability to audit all cohort sessions, and hosting cohort members for dinner on Tuesday, August 22. Partners can contact cohort members after the meeting if members opt-in to receive communications. A total of five cohorts are available.
Silver $7,500

**Keynote Underwriting**
Support keynote speakers by underwriting the general sessions. The opportunity includes a two- to three-minute on-stage introduction of the keynote speaker, a mention of your company and verbal acknowledgment of support by FPA leadership during the general sessions, and multiple branding opportunities. All comments delivered by the sponsor must be pre-approved by FPA.

**Pro Bono Programming**
Join FPA and attendees in giving back to the local community. The partner can make opening remarks, share consumer-facing content, and participate in the activity. Branding opportunities may include notepads and pens, table centerpieces, signage, and listing in the event app.

**Headshot Station**
Help attendees refresh their professional headshots. The package includes a prep station, mirror, hair products, photographer, and on-site signage. You can capture attendees’ contact information during the event as they sign up for their headshots. After the event, attendees will access their headshots via a branded email. Branding opportunities, such as hairbrushes, ChapStick, etc., can be sourced at an additional cost.

**Receptions**

**Welcome Reception – August 22**

**Closing Reception – August 23**
Provide the opportunity for attendees to network and build social connections throughout the meeting. A partner can provide two- to three minutes of comments (to be approved by FPA) at the beginning of each reception and network throughout the event. Branding opportunities may include a themed cocktail, branded drink tickets, up-lighting or logo projection, selfie station, table décor, branded napkins or cups, bar wrap, and signage.

**Breakfast or Lunch**
A supporting partner can place table tents, chair drops, or a gift at each place setting. Branding opportunities may include table centerpieces, up-lighting or logo projection, buffet table décor, branded napkins or cups, and signage. The partner can offer food and beverage enhancements at an additional cost. A total of three meals are available.
**Bronze**

$4,500

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**Official Tee Shirts**

Be the first stop for every attendee by handing out the official event tee shirt at your booth. The tee shirt front is the FPA NexGen Gathering 2023 logo, and the back is your company logo.

**Coffee or Snack Break**

Offer a sweet treat or a caffeinated pick-me-up during an afternoon break. The opportunity includes signage, branded napkins and/or cups during the break. A total of two breaks are available.

**Event App**

Help registrants navigate the event and connect. Your company name, ad and/or logo will be prominently displayed in the official FPA NexGen Gathering app.

**Event Wi-Fi**

Create the Wi-Fi password, and FPA will share it with attendees throughout the meeting. The opportunity includes acknowledgment through signage, walk-in slides, and branding throughout the event.